



## Sonel S.A. Key Values

### **WHAT IS MOST IMPORTANT IS THE CUSTOMER**

Our activities are focused on the customers. Their expectations are both challenge and inspiration for us. In business relations we act as a partner. We put great care in maintaining these relations. Through cooperation with the customer, we are building the SONEL brand that would be recognized all over the world.

## **QUALITY AND PROFESSIONALISM**

Our products meet the quality and functional requirements. We have a committed approach to cooperation with our business partners, both during the transaction process and afterwards. We share our knowledge and experience with our business partners and collaborators. We know that the quality of all of our activities depends on us, which is why we care about our development. We operate cautiously and responsibly.

## **RESPECT TOWARDS PEOPLE AND THE ENVIRONMENT**

We respect one another. We accept the diversity of our surroundings. We minimize negative impact on the environment. We are guided by the principles of ethics and law. We are trustworthy to our collaborators and business partners. We do our best to help in difficult life situations. We support the activities of children and adolescents in various areas.

## **COOPERATION AND TEAMWORK**

We perform the tasks entrusted to us to the best of our abilities. Teamwork and the ability to cooperate are very important for us. We strive to achieve our goals with commitment and in the atmosphere of trust and respect of our collaborators' opinions. We support and understand each other.